

Brand Craft CoLAB

Crafting Brands. Building Experiences.



We build brands that moove people.

Building internal teams to execute campaigns, events, and brand experiences is expensive, slow, and rarely sustainable. Brand Craft is a hands-on execution partner. We act as a seamless extension of your marketing team—owner-led, accountable, and obsessed with execution quality.



Comprehensive execution matched with an uncompromising standard.



Corporate Campaigns & Activations

Nationwide activations, golf days, internal campaigns



Events & Experiences

Seamless event experiences, catering, product launches



Digital Rewards & Incentive Campaigns

Secure payout systems, operational support



Logistics, Staffing & On-site Support

Nationwide execution, campaign fulfillment



Branding, Gifting & Event Decor

In-house event decor, gift hampers, branding & printing

Activation Execution

Branded Environments (Dotsure Conference)

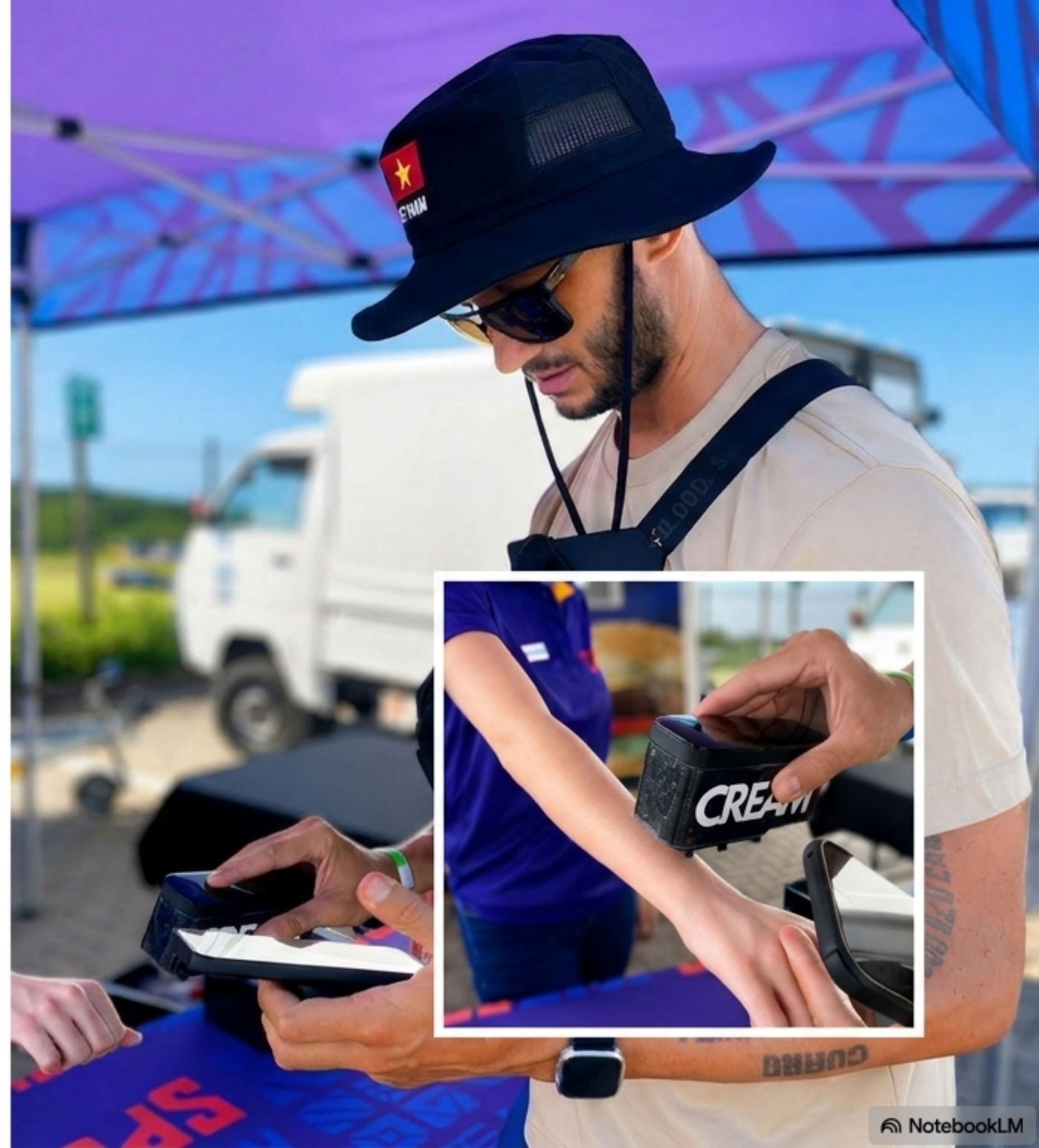
Custom backdrop fabrication, precision balloon styling, and branded counter installations.



Campaign Support

Digital Brand Engagement

Integration of innovative on-site engagement tools to drive direct user interaction and create highly shareable, memorable brand touchpoints.



Event Coordination

Seasonal Themed
Decor

End-to-end seasonal styling,
custom prop sourcing, and
immersive stage dressing.



Brand Experience Delivery

Corporate Award Evenings

Premium table styling, elegant dining setups, and meticulous atmospheric detailing.



Event Execution

Outdoor Gatherings & Infrastructure

Seamless stretch tent installations, complex seating logistics, and large-scale outdoor spatial planning.



Logistics & Support

Nationwide Campaign Fulfilment

Deploying trained staffing, managing complex on-site support, and ensuring strict brand consistency across South Africa.





Creative Execution

Styling & Creative Execution

Themed Installations

Bespoke balloon walls, custom fabrication, and cohesive visual storytelling for corporate celebrations.



The Brand Craft Advantage

We don't chase quick money — we build long-term partnerships that grow your brand. – Minnette Schmidt, Director

Standard Industry Approach	The Brand Craft Standard
Outsourced layers	Hands-On Execution (Owner-led, start to finish)
Variable quality	Premium Standards (Uncompromising quality control)
Regional limits	Nationwide Reach (Operating seamlessly across South Africa)
Slow bureaucracy	Agile & Fast (Rapid turnaround without sacrificing detail)
Transactional	Personalised Partnerships (Building long-term relationships)

Let's build something impactful.

Kwazulu-Natal, South Africa (Operating Nationwide)

info@brandcraftcolab.co.za

+27 66 236 8100